
Contractor Opening No.: ITC/CIC/84/2023

Date: 24 January 2023

The International Trade Centre is looking for a:

International Expert in Textile and Clothing

Division/Section:	Division of Enterprise Competitiveness and Institutions – Sector and Enterprise Competitiveness
Type of assignment:	International Consultant
Type of contract:	Delivery Based
Duty Station:	Home Based
Duration of assignment:	30 working days
Application period:	24.01.2023 – 07.02.2023

Terms of Reference

Introduction

The Global Textiles and Apparel Programme (GTEX) and the Textiles Programme for the Middle East and North Africa Region (MENATEX) is implemented by the International Trade Centre (ITC) over a period of 5 years (November 2018 to December 2023). It is co-financed by the government of Switzerland and Sweden within the framework of both GTEX and MENATEX.

The GTEX/MENATEX programme aims to increase export competitiveness in the Textile and Clothing (T&C) industry. The envisaged impact of the programme is to increase employment and incomes throughout the T&C value chain. To achieve this long-term objective, the programme plans to achieve two major results. The first aims to improve the business environment and the performance of trade support institutions in the sector. The second targets the enterprise level, in particular, the improvement of the competitiveness of SMEs in the textiles and clothing sector.

The project's institutional component of the project aims to provide support to improve the capacity of business support organisations to deliver effective services to SMEs. In this context, the GTEX/MENATEX project in Tunisia intends to recruit an international consultant who will be responsible for developing a market survey, activities, and investment plan for the Center for Technological Resources of Monastir (TRC-CETTEX Régional Monastir).

Context and expected impacts

Technical development, industrial integration, added value and technology transfer are the factors of Tunisia's strategic orientation for a better positioning and better competitiveness of the T&C on an international scale.

The national action plan, developed by the Ministry of Industry, aims to enhance the textile industry and clothing (T&C) at the level of international standards and to direct it towards an innovative sector with high added value and a high level of technological integration. To do this, and within the framework of a global and integrated approach, Tunisia launched in 2008 a programme to create technological resource centres, innovation structures and technology transfer located in the technology parks of the competitiveness clusters and constituting an essential link in the value chain of industries based on research and development.

The Technological Resource Center (TRC) of Monastir, which fits into this context, supports a strategic sector of the Tunisian textile and clothing industry. Managed by the Textile Technical Center (CETTEX),

the TRC has undergone several phases of implementation in order to be in perfect harmony with the evolution of the T&C sector in Tunisia. Today, the sector has undergone rapid and significant changes, which imposes a question concerning the current needs of the various sectors of the Tunisian textile and clothing industry. It is in this specific context that CETTEX proposes to launch a study to update the investment needs of the Technological Resource Center of Monastir, with the support of the GTEX project, in order to reframe the activities of the TRC and update its investment plan in accordance with the expectations of manufacturers and professionals in the textile and clothing sector.

Objectives of the missions

The international consultant will work under the general supervision of the Project Manager and in close coordination with CETTEX and in collaboration with the national consultant to ensure the following tasks:

- Framing of the mission, the definition of the methodological approach and the various supports to be developed
- Validation of the various tasks and results presented by the national expert
- Validation of the choices of the positioning of innovation support services considering the concrete possibilities of positioning Tunisian companies on local and global value chains.
- Validation of equipment choices and their technical specifications/prototyping technologies, pilot units, etc.
- Identify new activities and growth niches/niches to be developed within the TRC, considering the evolution of international demand and the capacity of industrial companies established in Tunisia.
- Propose new innovative technologies to be implemented within the TRC in order to support the innovation process of companies and contribute to the emergence of innovative industrial fabric.

The international expert will carry out his research and analyses remotely with some interventions in Tunisia. He will work with the national expert according to a participatory approach and a detailed plan which will be validated by the technical committee of this study.

Expected outputs

Result 1: Report detailing its recommendations concerning. The methodological approach that will be adopted to carry out the study. The various results presented by the national expert

Result 2: Note the concrete possibilities of positioning and development of the Tunisian T&C sector on local and global value chains, in particular those relating to products with high added value, advanced textiles, technical applications, promising niches, niches,

Result 3: Note on the new activities and services of the T&C, the equipment needed to be put in place within the medium and long term, to support innovation, product, and process development

Result 4: result of the benchmark study comparing the T&C Monastir with similar organizations at the international level with guidelines for the governance model of the T&C

Result 5: A costed material and immaterial investment plan, spread over the years 2024-2025-2026

Result 6: Final report integrating all the proposals and activities to be implemented, the results to be achieved, the challenges encountered, and the solutions proposed.

Duration of the study

Intervention schedule: 30 Working Day

The accomplishment of the various outputs as well as the opinions in relation to all the deliverables remain dependent on the progress of the work to be carried out by the national consultant.

The study should be completed during the first half of 2023.

QUALIFICATION, EXPERIENCE AND SKILLS REQUIRED

- University degree in textile engineering
- Have a minimum of 15 years' experience in the textile industry
- Having in-depth knowledge of dyeing, finishing, ennobling, technical and innovative textiles
- Deep experience in the field of innovative projects and having conducted at least 3 similar studies
- Having participated in studies related to the subject of these terms of reference
- Strong knowledge of the textile-clothing industrial fabric on an international scale and of technological developments.
- Good command of French and English.