

# TEX-MED ALLIANCES

Textile Mediterranean  
Alliances for Business  
Development,  
Internationalization  
and Innovation

## DYEING SMALL BATCHES



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**The Project TEX-MED ALLIANCES is launching four Framework Initiatives to help Mediterranean micro, small and medium enterprises (including start-ups) and other support organizations of the Textile and Clothing sector to recover after the Covid-19 emergency.**

**The Initiatives will provide both consultancy services and financial resources for developing new business opportunities through Cross-Border Alliances among Mediterranean enterprises and other economic actors.**

**The Dyeing Small Batches Initiative** aims at helping micro and small enterprises in the dyeing and finishing phase of small quantities and small items or accessories, in order to improve the added value of their products.

All enterprises participating in the Initiative can personalize the colours and performances of their products by using new dyeing and finishing equipment that will be installed at CETTEX Technological Resource Centre in Monastir, and take advantage of the technical competences of the centre to develop new skills and master dying techniques. The use of equipment is free of charge for the companies participating in the Initiative.

The initiative has the final objective to upgrade knowledge in dyeing and finishing by developing a network of SMEs (“Alliances”) that cooperate in this field and is complementary to the development and the finalization of the other project’s Framework Initiatives.

**[Click here for more info >>](#)**

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## STEPS TO FOLLOW

The dyeing small batches equipment will be available to enterprises participating in the initiative during the first semester of 2021. After the selection of participants and a first provision of funds, the Initiative will be implemented from January 2021 to June 2022.

The final outcomes will be a network of Mediterranean micro-small and medium enterprises with upgraded and shared knowledge in dyeing and finishing.

## I AM INTERESTED, HOW CAN I BENEFIT FROM THAT?

Enterprises and other support organizations can apply for our initiatives starting from October 2020.

Applicants shall be legally established in one of the eligible regions of the countries involved in the TEX-MED ALLIANCES Project, i.e. Spain, Italy, Greece, Tunisia, Egypt, Palestine and Jordan. [see more here >>](#)

Interested enterprises and other support organizations are asked to sign a Memorandum of Understanding for the participation to the Initiative. Also, they can apply for a grant of up to Euro 10.000 as contribution to selected costs, such as – among others – travel costs and dyeing consumables.

The call for sub-grants was launched at the end of September 2020 and the first deadline for the submission of sub-grant applications is 7th December 2020 CET. Depending on budget availability of this call for sub-grants, additional deadlines may be on: 8th February 2021, 17:00 CET or 12th April 2021, 17:00 CET.

[Click here for the dossier of the Call >>](#)

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## DO YOU HAVE ANY QUESTION?

Dyeing Small Batches Initiative is coordinated by the **Tunisian Textile Technical Centre (CETTEX)**.

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[Project website here >>](#)

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### Lead Beneficiary



TEXFOR – Spanish Textile Industry Confederation (Spain, Catalunya)

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### Partnership



**CTN** – Industrial Association of Northern Tuscany (Italy, Tuscany)



**GACIC** – German Arab Chamber of Industry and Commerce (Egypt, El Iskandanyah)



**SEPEE** – Hellenic Fashion Industry Association (Greece, Kentriki Makedonia)



**ACI** – Amman Chamber of Industry (Jordan, Amman)



**CETTEX** – Textile Technical Center (Tunisia, Ben Arous)



**PFI** – Palestinian Federation of Industries (Palestine)



**MFCPOLE** – Monastir El Fejja Competitiveness Pole (Tunisia, Tunis)

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This publication has been produced with the financial assistance of the European Union under the ENI CBC Mediterranean Sea Basin Programme. The contents of this document are the sole responsibility of TEXFOR and can under no circumstances be regarded as reflecting the position of the European Union or the Programme management structures.