

# TEX-MED ALLIANCES

Textile Mediterranean  
Alliances for Business  
Development,  
Internationalization  
and Innovation

## CIRCULAR ECONOMY IN THE T/C SECTOR



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**The Project TEX-MED ALLIANCES is launching four Framework Initiatives to help Mediterranean micro, small and medium enterprises (including start-ups) and other support organizations of the Textile and Clothing sector to recover after the Covid-19 emergency.**

**The Initiatives will provide both consultancy services and financial resources for developing new business opportunities through Cross-Border Alliances among Mediterranean enterprises and other economic actors.**

**This Framework Initiative** has the goal of raising awareness on **Circular Economy** and the practical objective of stimulating innovative practises for recycling of fibres, fabrics and final products to create sustainable fashion collections. The Initiative makes available raw materials and equipment of high quality for fashion clothing at affordable costs. It covers Specific initiatives, such as:

- Develop waste to Sub-products portfolio, and provide an informative pool on the Circular Economy applied to the T/C industry;
- Support in the creation of Patchwork collections by using samples generally considered as worthless as inputs for apparels and other clothes;
- Re-use of Leftovers and Re-use of Second-hand textile machines to start a virtuous circle of leftovers stocks of fashion raw materials and machinery to the benefit of apparel manufacturers who can procure high quality inputs at low prices.

The Project will launch an online Open Forum for Circular Economy as a tool to share up-to-date knowledge and best practices implemented in the textile and clothing sector illustrated by international testimonials.

The Initiative foresees the launch of Virtual market places hosted by Facebook to enable the matching of raw materials and machinery sellers and buyers.

The Initiative is intended to build up new alliances in circular economy among Mediterranean enterprises and other organizations.

**[Click here for more info >>](#)**

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## STEPS TO FOLLOW

The online “Open Forum for Circular Economy” will be launched in Autumn 2020 to provide information on state of the art and promote the sharing of relevant cases in the T/C sector. The Forum will be enriched with new international best practices provided by enterprises participating in the Initiative for the entire duration of the Project.

Concurrently, “virtual market places” for leftovers and machinery will be activated and will be constantly updated. Interested companies can express their interest in taking part to this initiative from October 2020 and can apply until 7th December 2020 to get financial support up to Euro 10,000 as Project’s contribution to selected costs.

After the selection of participants and a first provision of funds, the Framework Initiative will be implemented from January 2021 to June 2022. The final outcomes will be new opportunities and Mediterranean alliances of SMEs in Circular Economy.

## I AM INTERESTED, HOW CAN I BENEFIT FROM THAT?

Enterprises and other support organizations can apply for our initiatives starting from October 2020.

Applicants shall be legally established in one of the eligible regions of the countries involved in the TEX-MED ALLIANCES Project, i.e. Spain, Italy, Greece, Tunisia, Egypt, Palestine and Jordan. [see more here >>](#)

Interested enterprises and other support organizations are asked to sign a Memorandum of Understanding for the participation to the Initiative. Also, they can apply for a grant of up to Euro 10.000 as contribution to selected costs, such as – among others – travel costs and dyeing consumables.

The call for sub-grants was launched at the end of September 2020 and the first deadline for the submission of sub-grant applications is 7th December 2020 CET. Depending on budget availability of this call for sub-grants, additional deadlines may be on: 8th February 2021, 17:00 CET or 12th April 2021, 17:00 CET.

[Click here for the dossier of the Call >>](#)

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## DO YOU HAVE ANY QUESTION?

Circular Economy in the T/C Initiative is coordinated by **Confindustria Toscana Nord (CTN)**, Italy.

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[Project website here >>](#)

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### Lead Beneficiary



TEXFOR – Spanish Textile Industry Confederation (Spain, Catalunya)

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### Partnership



**CTN** – Industrial Association of Northern Tuscany (Italy, Tuscany)



**GACIC** – German Arab Chamber of Industry and Commerce (Egypt, El Iskandanyah)



**SEPEE** – Hellenic Fashion Industry Association (Greece, Kentriki Makedonia)



**ACI** – Amman Chamber of Industry (Jordan, Amman)



**CETTEX** – Textile Technical Center (Tunisia, Ben Arous)



**PFI** – Palestinian Federation of Industries (Palestine)



**MFCPOLE** – Monastir El Fejja Competitiveness Pole (Tunisia, Tunis)

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